

ALLIANCE

FOR INDEPENDENCE



In a world where GAFAM's limitless resources and ambitions threaten to monopolize healthcare, EIG NeoX (EIG: economic interest group) rises as a powerful, apolitical alliance safeguarding the technical independence of its members.

2024 marks a turning point: concentration, vertical integration, ethical dilemmas, security risks, and autonomy are now critical strategic challenges.

Born from the collective vision of healthcare players - originally clients of NeoX Group - EIG NeoX enables members to pool investments in IT and telecom technologies while establishing shared governance to preserve each entity's independence.

International and cross-functional, EIG NeoX unites prescribers, distributors, management centers, suppliers, technical experts, and associations across key sectors such as vision and hearing healthcare.

With a robust governance structure and unparalleled synergies, EIG NeoX empowers its members to shape the future together while securing their independence in an increasingly monopolized world.

THE PURPOSE OF THE IEG

- To **federate** companies using the services of NeoX Group companies in as many countries as possible.
- To provide access to **essential services**, the **governance** of which must be ensured by the group's members to guarantee their independence.
- Play an active role in **monitoring, digital innovation and training**.
- Establish **private standards** for the benefit of its members, and contribute to public standards.
- **Pool services**.
- Improve market **transparency**.

VISUAL HEALTH COLLEGES



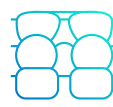
PRESCRIBERS

ophthalmologists,
orthoptists,
hospitals,
clinics, ...



DISTRIBUTORS

stores,
chains,
payment centers,
logistics centers, ...



SUPPLIERS

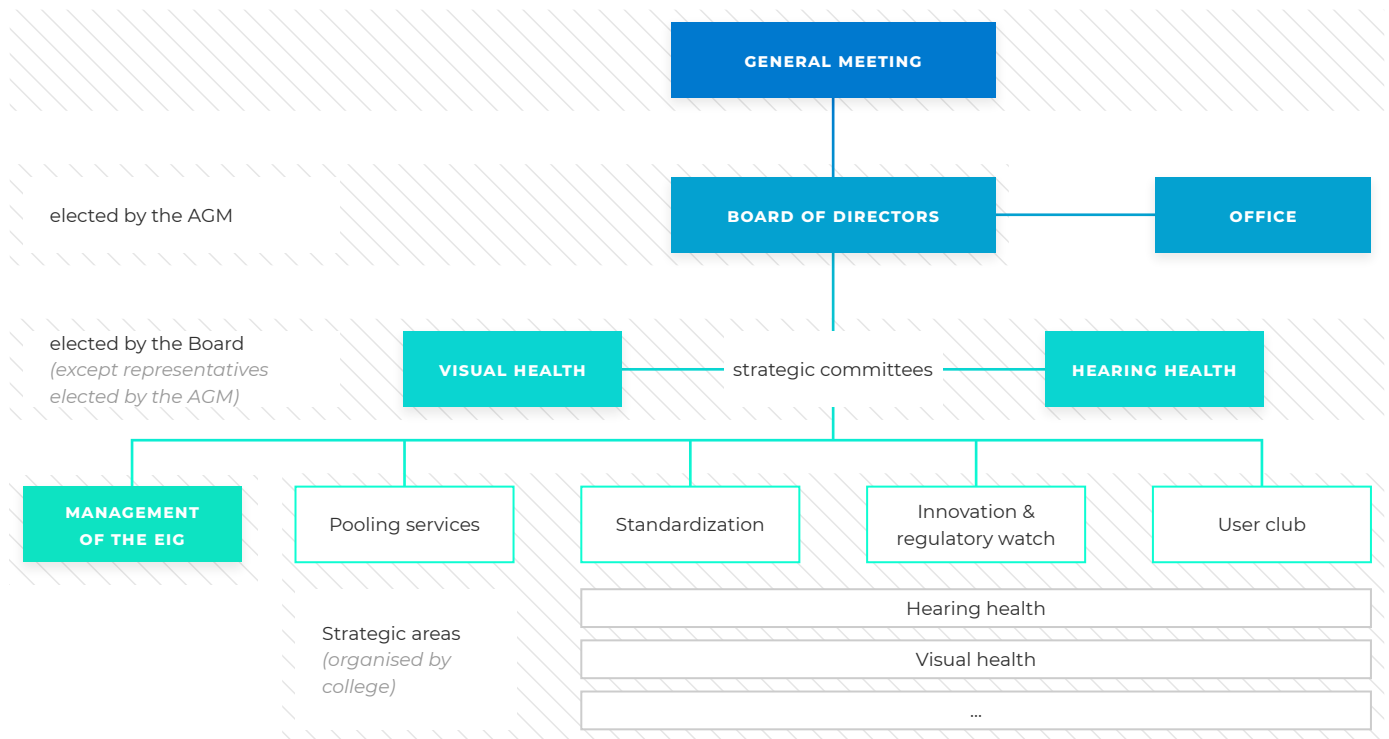
lenses,
contact lenses, implants,
pharma (eye drops),
equipment, ...



SERVICE PROVIDERS

IT,
security,
training,
standardization, ...

GOVERNANCE



FIRST PROJECTS

- Interoperability of order-taking systems.
- Autonomy of hearing aid settings.
- Governance and structuring of market statistics.
- Use of artificial intelligence.
- Standardization of technical exchanges (*secure health messaging, data exchanges with measuring and shaping devices, visualization of frames and hearing aids, etc.*).

MEMBERSHIP & FEES

- Membership fee: €5,000
- Annual membership fee: €7,000

